

# Jingyu Chen



China (Remote)

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## Professional Summary

- Remote-ready GEO/SEO specialist with strong experience across global web platforms and overseas network environments.
- Hands-on in Linux-based site building, server deployment, AWS Console operations, Cloudflare, GitHub workflows, and CLI-driven automation.
- Experienced in AI-era content and safety workflows using modern agent tooling (Codex, Claude Code, Gemini, Sora, etc.) and rapid weekly upskilling.
- Stable global connectivity with fixed dedicated IPs; full device coverage (Linux/Mac/Windows/iOS/Android) and Apple ecosystem familiarity (Apple ID).
- Native Chinese. Strong English reading/writing; real-time communication supported via live interpretation when needed.

## Core Skills

- GEO / SEO Engineering: AI-friendly page structure (Q&A; format), entity reinforcement, Schema/FAQ, internal linking, and LLM discovery optimization
- Web Infrastructure: Linux, server deployment, domain/DNS, SSL/TLS, Cloudflare (WAF/CDN), GitHub, basic AWS Console operations
- Automation & Tooling: CLI-first workflows, scripting/ops automation, modern AI coding & agent tools (Codex, Claude Code, agent teams)
- Global Network Ops: stable access to global services, dedicated fixed IP connectivity, cross-region testing and troubleshooting
- Web3 / Blockchain: ecosystem familiarity and project exposure
- Collaboration: async remote coordination, documentation, rapid onboarding across new tools/processes

## GEO (Generative Search Optimization) Specialty

- Transform pages into AI-friendly structures: question–answer formatting, entity-first wording, and topic clustering for LLM retrieval.
- Implement Schema/FAQ markup and internal linking strategies to improve LLM citation, snippet adoption, and answer relevance.
- Optimize for ChatGPT/Claude/Gemini-style discovery: reduce ambiguity, strengthen named entities, and standardize definitions.
- Design MCP-style integrations: connect knowledge bases, docs, and APIs into model workflows to improve accuracy and freshness.

- Build GEO monitoring metrics: AI citation rate, brand-mention rate, adopted-page count, and AI-to-site conversion paths; iterate continuously.

### Selected Experience (Project-Based)

- **Overseas SEO & Web Ops** — Built and operated sites for global traffic, including technical SEO, indexing, and performance hardening.
- **Cloud & Edge Collaboration** — Worked with AWS Console + Cloudflare + GitHub for deployment, DNS/SSL, and operational coordination.
- **AI Workflow Enablement** — Applied modern AI tools and agent workflows for faster iteration, documentation, and quality control.
- **Global Connectivity** — Maintained stable global access via fixed dedicated IPs for cross-region platform operations.

### Education

- High School Diploma. University attendance interrupted due to personal/family reasons.

### Additional

- Residence: China (remote).
- Work setup: dedicated remote Linux workstation(s) with EU/US availability.
- Availability: flexible; can ramp up quickly and adapt to new AI-era tooling weekly.